

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55441 CF LOC-POL FBD - LBD: 10/25/12 - 10/29/12 HL#: Created: 10/21/12 02:03 PM
 Client: OBAMA FOR AMERICA (178906) CPE: 95 / 101 / 2175 Agency Commission: 15 % Updated: GUTIERA on 10/22/12 04:24 PM
 Agency: GMMB, INC. (6441) Product: 95/101/2175 OFA 60s ADD Selt :20:00 Confirmed: 10/22/12 04:24 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/22/12 04:26 PM
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	05:00 - 05:30	0 0 0 1 1 0 0	NEWS	60				0.0	\$400.00	2	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	06:00 - 06:30	0 0 0 1 1 0 0	NEWS	60				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	06:30 - 07:00	0 0 0 1 1 0 0	NEWS	60				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	28:30 - 28:59	0 0 0 1 1 0 0	NEWS	60				0.0	\$150.00	2	\$300.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	07:00 - 08:00	0 0 0 1 1 0 0	NEWS	60				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	08:00 - 09:00	0 0 0 1 1 0 0	NEWS	60				0.0	\$700.00	2	\$1,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/22/12 04:26 PM	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTU: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NNOON	0 0 0 1 1 0 0	NEWS	60				0.0	\$1,800.00	2	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	17:00 - 17:30	0 0 0 1 1 0 0	NEWS	60				0.0	\$3,240.00	2	\$6,480.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	17:30 - 18:00	0 0 0 1 1 0 0	NEWS	60				0.0	\$3,240.00	2	\$6,480.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	18:00 - 18:30	0 0 0 1 1 0 0	NEWS	60				0.0	\$3,600.00	2	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/25/12	10/26/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	05:00 - 05:30	1 0 0 0 0 0 0	NEWS	60				0.0	\$400.00	1	\$400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	28:30 - 28:59	1 0 0 0 0 0 0	NEWS	60				0.0	\$150.00	1	\$150.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	07:00 - 08:00	1 0 0 0 0 0 0	NEWS	60				0.0	\$700.00	1	\$700.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

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	LUR												
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015	NNOON	1 0 0 0 0 0 0	NEWS	60				0.0	\$1,800.00	1	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

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	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	26	0	\$37,450.00	\$31,832.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$37,450.00	\$31,832.50	\$0.00	\$0.00